T/SOR/49/2/20

Spectacular Times

MORE OF THE SHAME

Pocketbook Series

"In the era of totalitarian domination, capitalism has produced its own new religion: the Spectacle. The Spectacle is the terrestrial realization of ideology. Never has the world been so inverted. And like the 'critique of religion', the critique of the Spectacle is today the essential precondition of any critique."

The Poverty of Student Life
Strasbourg Situationists

No, no! You don't want to go in there. No! It's dark and dirty in there. There's monsters and spiders and things that might poke your eye out. No! No! Just You wait till your father gets home!

1) Shielding wall
2) Shielded window casting
3) Cover plate
4) Lead-glass blocks
5) Retaining plate
6) Aperture brick

SUPPORT LAW & ORDER

THE SECURITY FORCES REGRET THE INCONVENIENCE CAUSED BY THESE BARRIERS

UNFORTUNATELY THEY ARE ESSENTIAL FOR PUBLIC SAFETY AND TO ASSIST IN THE DEFEAT OF TERRORISM

BUSINESS NEWS: Travel

A TENNER? Yes, France for just £10 on our special seasonal family treat on Bank Holiday Monday January 3.

We have arranged for the hypermarket at Boulogne to be opened specially for our party — what a chance to re-stock after Christmas with duty-free or cut-price goods from the continent.

There will be a chance to explore a little of Boulogne before it's back on the coach for a short journey to the hypermarket for shopping.

We hope to have a good two hours in the superstore, before returning to Boulogne for another brief look round.

Then it's back on the ship for the return journey home, arriving back in the four towns between 10 pm and midnight.

'Looking into a View-Master Viewer is like taking a journey in space and time. The 3D reels are so lifelike, they'll take the kids hundreds of places they've only ever dreamt about... Wherever they go, it doesn't cost much to get there.'

Now you can get away from it all

without leaving anything behind.

BUSINESS NEWS: Leisure

"The Spectacle responds to the increasing dissatisfaction with its tendency towards lowest-common-denominator uniformity by diversifying itself. Struggles are channelled into struggles over the Spectacle, leading to the semi-autonomous development of separate spectacles tailor-made for specific social groupings."

Ken Knabb

Something completely different from ITV.

Early every Friday evening, Channel 4, will be showing 'The Tube', which isn't just a programme about underground music, it's a lively 1¾ hour topical pop/magazine show that will include video clips of big groups like the Stones, the Police and Queen.

Plus live sessions from bands in the studio.

Who's going to be tuned in? Young people, the most difficult to reach audience there is.

The audience for your products: jeans, records, clothes, hi-fi, cosmetics, films, holidays, events....

hour-long episodes of the Royal Shakespeare Company's highly acclaimed 'Nicholas Nickleby' will present an ideal opportunity to reach viewers from higher social grades. ABC1s specifically.

Advertising on Channel 4 with LWT will not only be far cheaper. It will also be considerably more cost-effective. As you can see from the audience profiles for these three programmes, it will be far easier to target specific groups.

At minimum rates. With minimum wastage.

And on LWT you can reach them when they're making spending decisions. At the weekend.

With all the impact, colour and memorability of the most intrusive advertising medium. Television.

You've seen it on the big screen. Now it's all happening on your screen, because now The Empire Strikes Back™ where it really hurts. At home.

The Real World (7-7.30). If you've got a pair of the proper red/blue spectacles, you can join in a TV first – the first 3-D colour programme. Partly it's a showpiece: a lobster pokes a claw out from the screen, and if they get the sequence to work properly a terrorist will turn a convincing gun on you.

BUSINESS NEWS: Falklands Latest

LONDON bankers, fearing a collapse of the Argentine economy with disastrous results for the world's financial system, are pressing Mrs Thatcher to lift British sanctions on Argentina.

THE Argentine Navy owes a major British bank £6 million as final payment for two destroyers—in the same class as the ill-fated HMS Sheffield — now threatening the task force in the South Atlantic.

IN MILITARY terms there is no doubt that the fresh supplies of Exocet air-launched missiles now on their way from France to Argentina pose a threat to the Royal Naval squadron patrolling the Falklands. They would be the ideal weapon with which to carry out the sort of isolated but spectacular reprisal which might one day tempt the junta in Buenos Aires.

The officials said that the resumed sales were a commercial venture without political overtones.

"Yes," he says bluntly, "we indoctrinate them in the forces. Otherwise they wouldn't fight. That's why we cut their hair the same, make them wear the same uniform, make the same salute, and march together. We indoctrinate them in order to enhance group cohesiveness. That's how you get people to fight."

Cdr O'Connell talked of the patients still under his care in Portsmouth. He spoke of one in particular. "His illness is directly attributable to the war," he said. What is the matter with him, I asked? "Reactive psychosis," he said. What is that? "Losing touch with reality, and a conflict of ideology." What sort of conflict? "He has a strong feeling that the war should never have been allowed to happen.

When the marines spat at the black people bringing things on board in Freetown we were told we couldn't report that.

Prince Andrew said that after what he'd seen he felt like joining the Campaign for Nuclear Disarmament, but that was after the tape had been turned off.

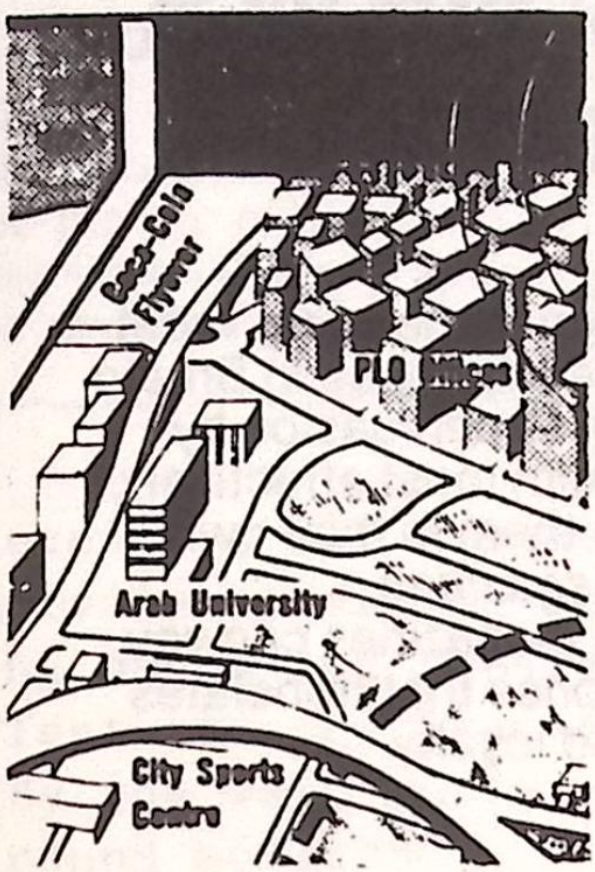
Prevention, he says, is what matters. He spots the men close to breaking, takes them out of action for 72 hours, lets them sleep and sends them back into action. "They may crack again in seven days, but at least you've had another seven days front line service out of them."

THE WAR is now on sale. On Monday, Independent Television News was first to hoist the flag over its stall: Battle For The Falklands, a two-hour video cassette, replaying the campaign from bra-waving send-off to tearful return, became available.

POWER TO THE PEOPLE

EVER READY

RECUPERATE (re'kū'pėr āt) The ability of the Spectacle to hijack or absorb a real demand, threat or aspiration, make it safe and then sell its shadow back to us.



The Land, courtesy of Kraft,

Energy, sponsored by Exxon,

Journey Into Imagination, sponsored by Kodak,

the World of Motion, sponsored by General Motors.

"We believe that the most important assets of United Biscuits are its brands. Buildings age and become dilapidated. Machines wear out. Cars rust. People die. But what lives on are the brands."

R.C. CLARKE,
M.D. United Biscuits

BUSINESS NEWS: Women's Page

Women are the biggest-spending, most discriminating mass market audience in Britain today...and extremely open to persuasion by advertising. To influence them most effectively, your message must talk to them in their own environment – *women's magazines*.

Only from women's magazines can you get the unmistakable response that translates into sales growth and brand loyalty.

Women's magazines mean:

- the media they choose and buy for themselves
- the media they trust and respond to
- a personal one-to-one relationship

Aimed at women...

bought by women...

trusted by women

Gift idea for your wife

STUCK for a Christmas gift for your wife? Why not get her an official street map – she'll find her way to the shops much easier.

Recently, 317 housewives were invited into private homes and handed an iron, an ironing board and a pile of crumpled laundry. "Test our new ironing spray", we told them "By the way, would you like a little background music?"

While they ironed away, our radio tape played away. Cunningly interspersed with commercials. Afterwards, when the housewives expected questions on the ironing spray, we startled them by testing their recall on the radio commercials. Specific details of the commercials scored nearly 70%. And that was from people who didn't think they were listening to them.

Ass. of Independent Radio Contractors

DO cast for believability. Often it is wise to use the older housewife in "example" selling. Authority begins at 40.

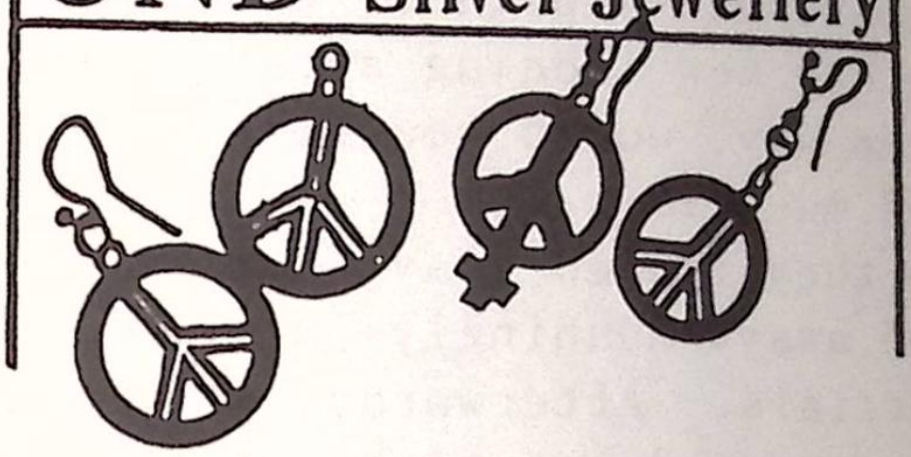
TWO YEARS ago, British publishing was going through the darkest hour of its recession. And as if moved by some kind of anti-lemming urge, editors and publishers around the country decided to invest heavily in what their collective hunch saw as the next boom, the nuke-book industry.

Their hunch has been proved correct.

Both Picador and Fontana have arranged to sell their anti-nuke books from the back of three CND lorries at tomorrow's anti-bomb march in London—a march with which the publication dates of more than a dozen new books were timed to coincide.

Advertisement

CND Silver Jewellery



TICK OFF THE SECONDS WITH A

CND WALL CLOCK

£13.50 Incl p & p

- Price includes donation to Edinburgh Branch CND
- Distinctive 7" dia Open face
- Reliable Quartz Movement
- Cheques/Postal Orders to:

SAM WADE 5 WARRISTON ROAD DINBURGH EH3 8

The World Information Service on Energy is in financial difficulties, which it blames upon the 'black marketing' of the smiling sun anti-nuke badges.

Million badges

BUSINESS NEWS:
Law and Order

YOUNGSTERS who talk to policemen on the beat in South Wales are being rewarded with colour picture cards of rugby heroes.

JUMBO FISH FINGERS

Mr John Woodcock, said: "it is technically possible to talk to only 33 policemen to get the full set of 33 cards, but I suspect each child will talk to 150 policemen before getting the full set.

ULTRABRITE TOOTHPASTE

"By the time they have done that you can imagine the sort of friendship that will have developed between the police and the youngsters."

MAXWELL HOUSE

Kent Police have introduced a similar scheme featuring England's World Cup soccer stars, and other forces are expected to follow suit.

ANDREX

The Police Office is offering prizes to the first six youngsters in Cardiff who collect a full set, and police, anticipating a huge response, have printed almost a million cards. Each of the 2,000 officers on patrol in South Wales has been issued with an assortment of the cards.

TESCO

Mr Woodcock emphasised that the scheme was not a gimmick.

No one's a born copper. It has to be worked at.

POLICE who made up a confession to murder by a mentally-handicapped man will not be the subjects of an inquiry.

The officers involved have been given the "strongest possible admonishment" for their conduct, but no further action has been taken.

Out of more than 16,000 complaints against the police referred to the Police Complaints Board last year the board recommended disciplinary action on 39 of the charges, its annual report revealed yesterday.

A RECRUITING drive aimed in part at ethnic minority groups has been launched by west Midlands police.

Job advertisements, showing two uniformed officers, one of West Indian origin, the other white, have been placed in newspapers pointing out that a "multi-racial society requires multi-racial police forces."

"Don't worry", said the trees when they saw the axe coming. "The handle is one of us".

Four months at the Peel Centre Training School in Hendon is no joke.

Close your eyes, switch on the Panasonic RX5180 and you might as well be in the Festival Hall.

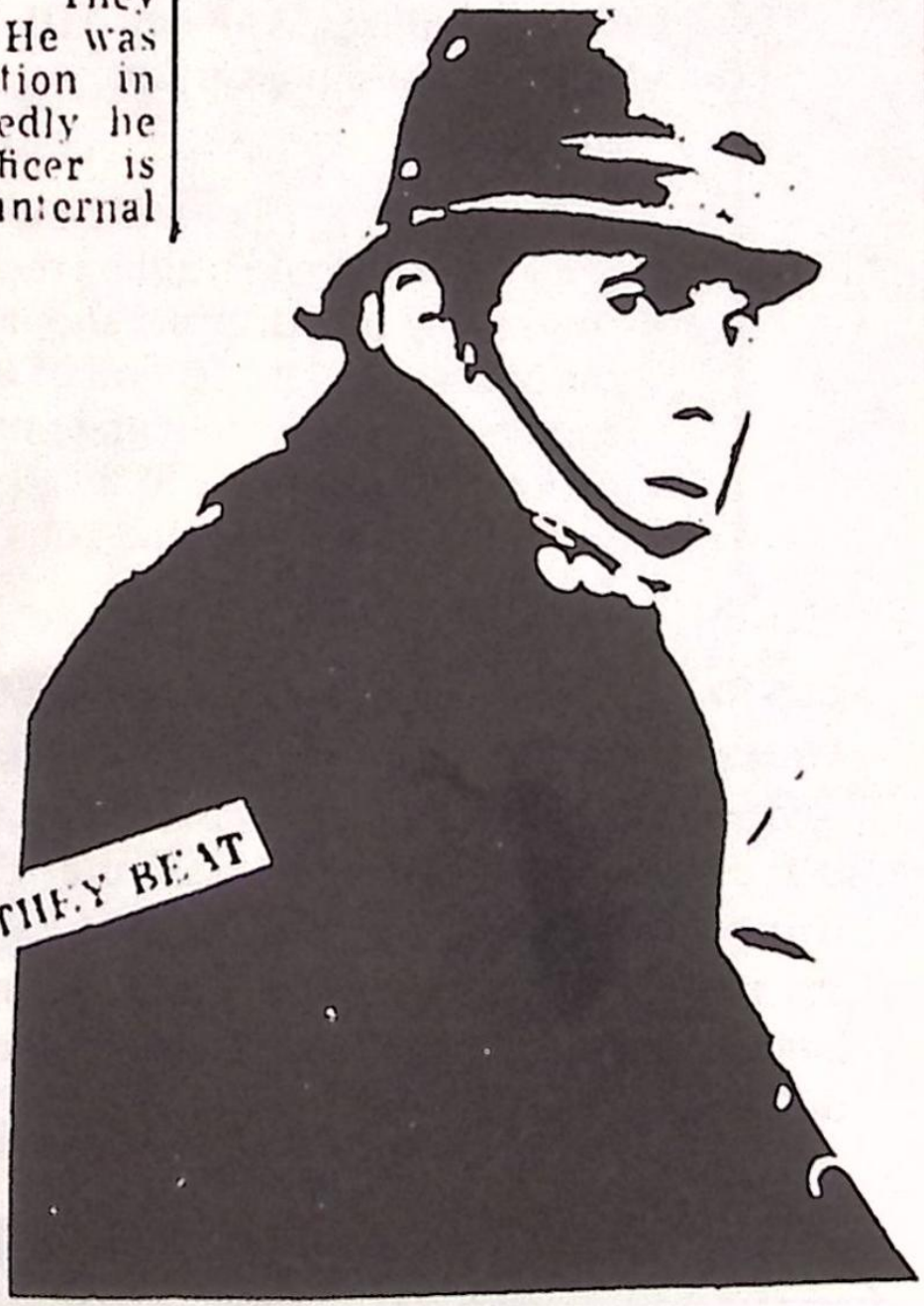
Take a remarkable incident in Winnipeg a few years ago. It concerned a 15-year-old high-school boy, Alex Lamb, who had written a satirical letter to his local newspaper suggesting that Santa Claus was a Communist because he wore red and distributed goods without cost, thus undermining the free-enterprise system. Two Security Service Mounties went to the boy's school and interrogated him for half an hour. Lamb said later: "They told me that if I persisted in my dangerous beliefs they would inform prospective employers . . . and that no matter what my education, I would never get anything better than a pick-and-shovel job."

'I was always taught — carry a can of salmon in your pocket. Then if you stop somebody for shoplifting and you've made a mistake, you can always plant the salmon and say, Well, I'll let you off this time with a warning.'

Supermarket Manager

It is understood that about seven weeks ago the officer was in Worcester to investigate a fraud. He had to interview a local publican. On arrival he telephoned West Mercia police as a courtesy and to say that he was in the town. He suggested a drink in the police club after his job was finished.

As he was leaving the pub after the interview a police car arrived. The West Mercia officers are said to have challenged him and refused to believe his credentials. A call to Merseyside police had apparently failed to establish his identity satisfactorily. They radioed for other cars. He was taken to a police station in Worcester, where allegedly he was assaulted. The officer is said to have suffered internal injuries.



SPOT THE DIFFERENCE

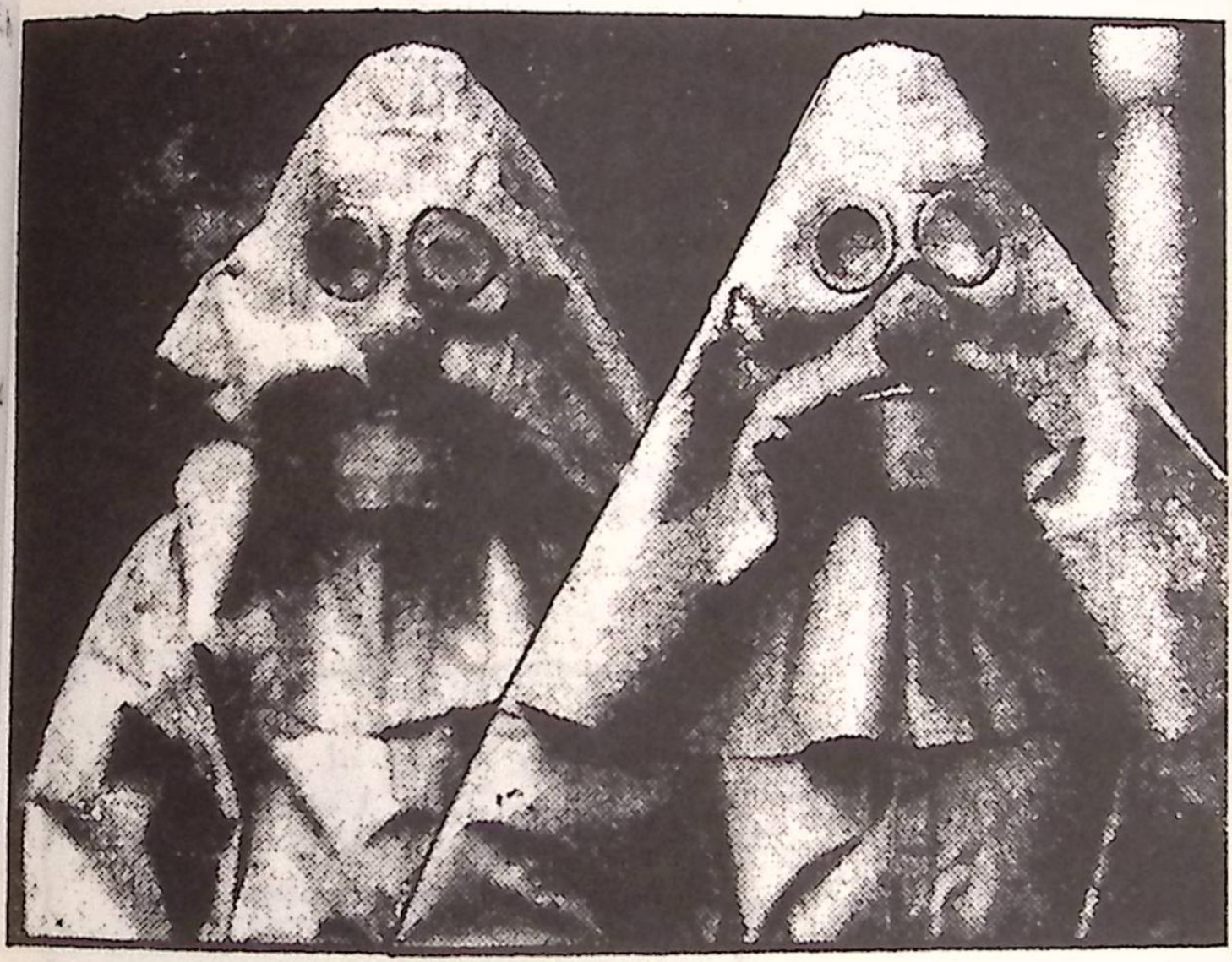
> Criminals in Belfast's Republican ghetto areas will be killed, the Provisional IRA warned last night Gang leaders will be "executed" instead of being shot in the legs and arms in back alley punishments.

> **PUBLIC ORDER AND THE POLICE, by Kenneth Sloan, with an introduction by Rt Hon William Whitelaw MP. Police Review Publishing Co Ltd**
>
> And he argues that army expertise and training methods in controlling civil disorder should be adapted for police use. This section of the book ends with a quote from an unnamed officer: 'All you have to do is spray them — spray them with machine-guns'.

ASKED to investigate the house of Mr Felix Robinson in Whitewright, Texas, the agents from the Bureau of Firearms discovered four 9mm Ingram machine guns. Mr Robinson, who is the Mayor of Whitewright, said that the guns, each capable of firing 1,600 rounds a minute, would be necessary "to control the population in the event of riots after a nuclear attack. We have enough firepower to kill every man, woman and child in 22½ seconds."

Unmistakable Authority at a Glance

More than 4.000 people, most of them under 21, were arrested in English towns and cities in the riots of July and August last year, and 700 people have so far been imprisoned as a result a Home Office statistical bulletin reported yesterday.



WELL - AT LEAST WE DON'T HAVE TO WORRY ABOUT ANARCHY ANYMORE.

BUSINESS NEWS: Cash from Chaos

'Holocaust' is a jolly game giving you a chance to press the red button and start a nuclear war! If that seems rather morbid, think that at least when your computer is in charge nobody gets hurt. . .

The program puts you in control of an arsenal of atomic bombs, featuring old-fashioned 'A' bombs, bigger and better 'H' bombs and everyone's favourite, the 'N' or neutron bomb, which kills everything but doesn't damage the valuable factories that you will need when the war is over (to build some more missiles).

IN THE event of a nuclear holocaust, the United States postal service will suspend registered and express mail,

As a concession in disaster areas, postcards will be accepted without stamps.

Gift idea for your wife

STUCK for a Christmas gift for your wife? Why not get her an official street map – she'll find her way to the shops much easier.

Recently, 317 housewives were invited into private homes and handed an iron, an ironing board and a pile of crumpled laundry. "Test our new ironing spray", we told them. "By the way, would you like a little background music?"
While they ironed away, our radio tape played away. Cunningly interspersed with commercials. Afterwards, when the housewives expected questions on the ironing spray, we startled them by testing their recall on the radio commercials. Specific details of the commercials scored nearly 70%. And that was from people who didn't think they were listening to them.

Ass. of Independent Radio Contractors

DO cast for believability. Often it is wise to use the older housewife in "example" selling. Authority begins at 40.

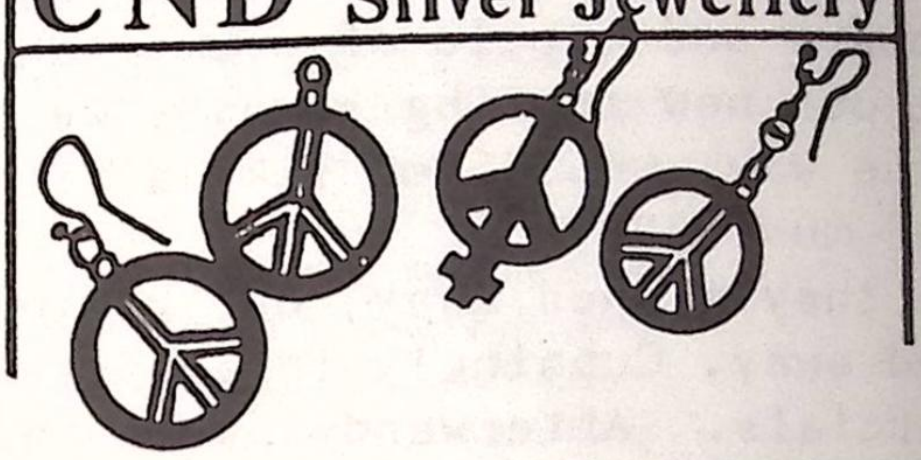
TWO YEARS ago, British publishing was going through the darkest hour of its recession. And as if moved by some kind of anti-lemming urge, editors and publishers around the country decided to invest heavily in what their collective hunch saw as the next boom, the nuke-book industry.

Their hunch has been proved correct.

Both Picador and Fontana have arranged to sell their anti-nuke books from the back of three CND lorries at tomorrow's anti-bomb march in London—a march with which the publication dates of more than a dozen new books were timed to coincide.

Advertisement

CND Silver Jewellery



TICK OFF THE SECONDS WITH A CND WALL CLOCK £13.50 incl p & p

- Price includes donation to Edinburgh Branch CND
- Distinctive 7" dia Open Face
- Reliable Quartz Movement
- Cheques/Postal Orders to:

SAM WADE 2 WARRISTON ROAD EDINBURGH EH3 8BA

The World Information Service on Energy is in financial difficulties, which it blames upon the 'black marketing' of the smiling sun anti-nuke badges.

Million badges

SALES AND MARKETING

SALES ACCOUNTS MANAGER

CND requires a Sales Accounts Manager to work as part of a finance team of three.

His/her responsibilities will include:

Credit control - including supervision of credit sales invoices; ensuring that credit limits are not exceeded, etc.

Assisting the Sales Manager with the running of our busy shop in Finsbury Park.

We are looking for a cheerful person who can function well under stress and is fully committed to the aims of CND. Some experience of retail accounts would be an advantage.

Salary £6,750 (Review in January).

For application form and job description write or 'phone **Adrian Howe, CND, 227 Seven Sisters Road, London N4 2DA. Tel: 01-272 8896.** Closing date November 29th.

CND is an equal opportunities employer

SHOP COUNTER REVOLUTION?

THE Emergency Planning Officer for Hampshire has upset his local councillors by saying that there would be 'chaos and panic' before either a conventional or nuclear attack on Britain. 'People will probably leave work, they will march, they will demonstrate, there will be sabotage and chaos will reign supreme'. However, Wing Commander Harle is an optimist, 'so long as an Adam and Eve survived in every little hamlet and so long as they liked each other, we shall have this nation going on again.'

Are you being conned?

BUSINESS NEWS: Poland Special

THE REAGAN Administration, is planning to put on "the biggest show in the history of the world" as part of a propaganda blitz to dramatise Allied opposition to the crackdown in Poland.

"Here you have every cross-section of the free world saying the same thing. It's like motherhood. How propagandistic can motherhood be?"

Her stellar back-up group includes Frank Sinatra, Charlton Heston, Orson Welles, Kirk Douglas, Pope John-Paul II and a clutch of world leaders recruited' by the US International Communications Agency (ICA) to record brief 'spots' in an hour-long special called 'Let Poland Be Poland.'

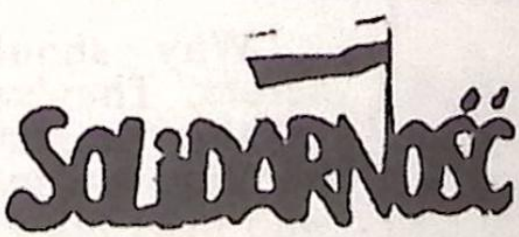
'Why shouldn't we use actors. They've always been in the vanguard of causes. Should we have used the guy who bags the groceries at the local supermarket?'

Mr Walesa had hoped yesterday to address his fellow workers with a declaration whose text, which had been known to Western correspondents for two days, has generally been judged mild and constructive, distancing himself from the militant underground.

"I don't want to topple the authorities, but in the best way I can I want to improve conditions and fight for the cause of the working world."

Mr Walesa said he was confident about the future. "We shall win for sure, but we must not fight," he added.

Mr Walesa said the men who came to get him had crowbars to break into his flat if necessary. But, he added: "I was prepared and did not resist. I have respect for uniforms and the men who came wore uniforms."



Ltd.

Tee-Shirts SweatShirts

BUT FATHER, WONT IT BE DIFFICULT TO GO FROM A COMMUNIST STATE TO A CATHOLIC STATE?

NOT AT ALL, MY SON! FOR A START YOU WONT EVEN HAVE TO GET UP OFF YOUR KNEES.

"The present order is disorder put into laws."

Saint-Just.

"Marx has said that men only set themselves problems which they can solve, and I may add that today we have reached precisely that point where it is no longer possible to solve any one of them without solving them all"

Gianfranco Sanguinetti

Next issue: The Bad Days Will End.

BUFFO! - update

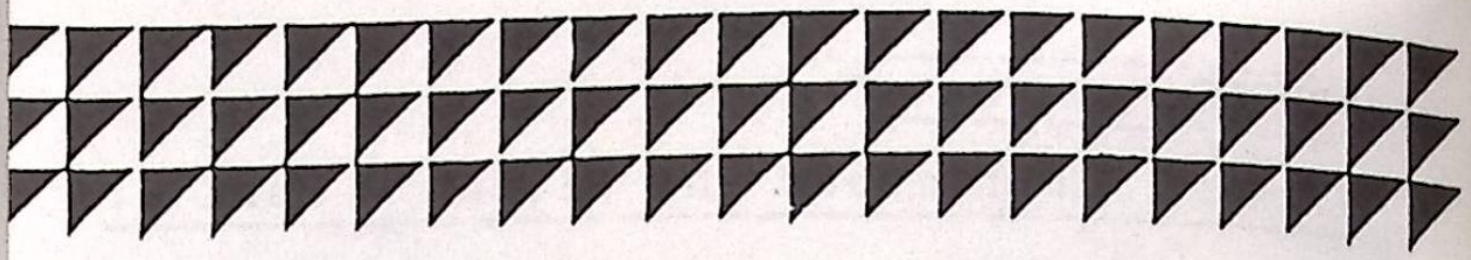
Simple Simon meets the Pieman - Part 2.

BENN GETS CUSTARD PIE

THERE was stunned disbelief at the Wales TUC organised 'Right to Work Rally' in Cardiff on Saturday when an anarchist strolled from the crowd and hurled a custard pie at their diety on the stage—Tony Benn. It was almost worse than pieing the Pope at the Vatican. So great was the shock of the assembled Leftie hacks, that our comrade was able to deliver a short speech along the lines of 'Fuck the Right to Work' before being personhandled away by stewards. After this, and a brief finger-wagging from the law, he made a hasty exit from the scene of the outrage. . .which was just as well because by the time the Lefties recovered consciousness, they were looking annoyed. After this brief highlight the pathetic rally droned on, sending everyone back to sleep with its 'No return to the 30's'. . .'Most reactionary Tory government since. . .' garbage.

FREEDOM

2nd Oct.1982

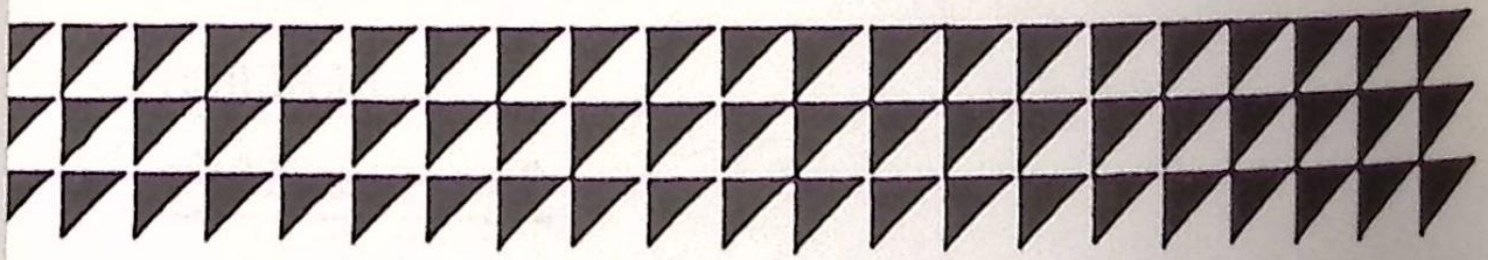


TITLES IN PRINT

ST 8/9
The Spectacle: A Skeleton Key...60p
ST 10
Animals.....90p
ST 13
Cities of Illusion.....90p

Buffo 1&2.....1.00

For mail order or trade write to:
A Distribution, 84b Whitechapel High Street, London E1.



++

This issue

Compiled & annotated by Larry Law

Production by Liz

Contributors : The Snake and George B.

Printed by Aldgate Press, 84b Whitechapel High Street, London E1.

First published by Spectacular Times in 1983. This reprint arranged by A Distribution, 84b Whitechapel High Street, London E1.

Distribution handled worldwide by A Distribution.

>>>>>>>>>>>>>>>>>>1983<<<<<<<<<<<<<<<<<<

IF YOU LIKED THE TASTE....

Then you may like some of the following:

The Revolution of Everyday Life (Vaneigem) 4.50
The Society of the Spectacle (Debord) 3.50
On the Poverty of Student Life
The Reproduction of Everyday Life (Perlman) 1.00
The Situationist International Anthology (ed Knabb) 10.00
And Yet it Moves.....3.00
Like a Summer With a Thousand Julys.....1.00

All available from A Distribution, 84b Whitechapel High Street, E1.

ST 11
60p